GPC
FINANCIAL SERVICES, LLC

WHO IS BRUCE E. GRAY?

Bruce Gray is a Financial Advisor with a focus directed towards helping the mature person keep what they have acquired, while obtaining gains that will exceed inflation and to pay the least amount of taxes legally possible. He strongly believes in working with a limited number of clients while providing the highest level of service to those clients!

To accomplish these goals Bruce carries a Series 65 license issued by the Securities and Exchange Commission (SEC) which allows him to utilize selected securities products. Additionally Bruce is licensed to provide insurance products in California and numerous other states.

Providing counseling and providing each client with the right product(s) has been a hallmark of Bruce's life work. For six years he served on the advisory board of the Contra Costa Area Office on Aging, which was the genesis of the California Health Insurance Counseling and Advocacy Program (HICAP). He has also served as a key speaker for local and statewide organizations, including the Health Underwriters Association, Long Term Care (LTC) Forums and Certified Financial Planner (CFP) organizations. Bruce regularly conducts educational workshops for clients.

Bruce started his career in the financial services field in September of 1966. Bruce's first job was enrolling people who had Federal Medicare into Medicare Supplements. As Bruce's career progressed he worked in sales and management for several companies and finally culminated his corporate career by serving in management with Blue Cross of Southern California. In 1982 Bruce resigned from Blue Cross of California and founded Gray Insurance Services in Walnut Creek, CA, which shortly thereafter was renamed Specialists in Health Insurance Services.

Specialists in Health Insurance Services became a leading health insurance firm that assists people in the selection and enrollment of Major Medical and Group Insurance. Specialists in Health not only serves clients in California but many other states. Bruce continues to serve in the capacity of President for Specialists in Health Insurance Services.

Working with seniors since 1966, Bruce has developed a keen appreciation of the challenges facing our "greatest generation". To better serve these seniors Bruce established GPC Financial Services, LLC a company that works exclusively on the needs and concerns of the senior client. Both companies have received numerous awards for production and industry leadership over the last 3 decades.

Throughout his career, Bruce has consistently played an active role in making all forms of investments and insurance understandable, more straight-forward and consumer friendly. As a result of his detailed consumer and product knowledge, he has served as a consultant to several major firms to help develop products and enhance good marketing practices.

Bruce attended high school at Hillcrest High in Springfield, MO and then joined the United States Air Force in 1963. While in the Air Force he served as a missiles systems analyst until his honorable discharge in 1967. He attended college at Yuba College in Marysville, CA and then transferred to Pacific Union College where his major was Theology while minoring in Psychology.

Bruce resides with his wife Terri Lynn, and their two dogs, in Discovery Bay, California. They are active in feeding the homeless, and love to travel both here and abroad. They are both avid readers and Bruce has taught a Bible class for over 20 years. His passion continues to be helping his clients achieve financial peace of mind through sound investment practices.

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Investment Advisory Services offered through Global Financial Private Capital, LLC, an SEC Registered Investment Advisor

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